

# Quarterly Progress Report October-December 2015

"Generando Emprendedores y Sinergias Sostenibles"





Cooperative Agreement No.AID-522-A-15-00002-00







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#### I. EXECUTIVE SUMMARY

Generating Entrepreneurs and Sustainable Synergies project, GENESIS is the project conducted by FUNADEH in partnership with USAID. This projects' general objective is to: "Increase protective factors for at-risk youth and former gang members in the selected municipalities" of Honduras. The project was signed on July 31st 2015 and launched to the general public on September 10th, 2015.

The latest results of GENESIS of the October-December period are summarized as follows:

- OCs transfer from AJH to GENESIS on November 26<sup>th</sup>. OCs transferred were "Cofradía", "24 de Abril", "Lempira", "Suazo Córdova", "San Vicente de Paul" and "10 de Septiembre". Making a total of 20 OCs under GENESIS assistance.
- Development of different activities inside OCs, such like: promotion of virtues through sports in Choloma, where a total of 170 youth were benefited, this on December 12<sup>th</sup>.
- Lunch between GENESIS team and OC coordinator on November 14<sup>th</sup>. The objective was to motivate them to continue working with the same and even greater effort after the good results in the "5 starts OC" evaluation. Most coordinators and some sub-coordinators were present.
- 32 youth trained for the employability strategy of income generation during November and December. 10 youth are currently working.
- 4 24 youth enrolled in training for entrepreneurship strategy of income generation. 6 micro businesses are currently operating.
- **♣** 281active volunteers in 14 OCs during this quarter.
- **4** 672 beneficiaries of OC's activities during the period of October-December. Beneficiaries participated in the different OC components.
- Development of one community oriented campaign for violence prevention; through the Talent Shows performed in the López Arellano neighborhood and OC Sandoval Sorto. 600 were benefited from these talents shows, 100 youth participated as direct beneficiaries and around 500 people assisted as public.
- Promotion of GENESIS project in social networks, newspaper, digital media, TV news, during November and December.
- Elaboration of different manuals: Monitoring and Evaluation plan, Branding and Marking manual, Grants manual, Leverage manual and some other intern regulations for the team. Approval is in the process of some manuals.
- Adequacy of offices for the GENESIS team in San Pedro Sula, completed on December.
- Participation along with AJH in different trainings. Dream my life challenge methodology transfer on November 17<sup>th</sup> and 18<sup>th</sup>, IT Volunteer training on November 26<sup>th</sup>; OCs Gym trainers encounter on November 28<sup>th</sup>.







- Participation of the regional Volunteers encounters performed in San Pedro Sula on October 4<sup>th</sup> and 5<sup>th</sup>, 17<sup>th</sup> and 18<sup>th</sup>. Also the las encounter held in La Ceiba on the 24<sup>th</sup> and 25<sup>th</sup> of November. 360 Volunteers were benefited from this event organized by AJH.
- Participation of GENESIS in the IV National encounter of OC coordinators and community partners. This had place in the city of Comayagua on December 4<sup>th</sup> and 5<sup>th</sup>. This event was organized by AJH.
- Publishing and evaluation of the proposals to develop the OCs baseline diagnosis, during November and December.
- Team GENESIS reunion of results of the first semester on December 12<sup>th</sup>. This meeting was held to present the results and achievement of goals versus planning and the next steps to take for the next semester.







#### II. RESUMEN EJECUTIVO

El proyecto Generando Emprendedores y Sinergias sostenibles, GENESIS es el proyecto liderado por FUNADEH en calidad de socio implementador de USAID. El objetivo general de este proyecto es: "Incrementar los factores protectores en los jóvenes en riesgo y en los ex miembros de pandillas de las municipalidades seleccionadas" de Honduras. El proyecto se firmó el 31 de Julio de 2015 y fue oficialmente del conocimiento público el 10 de Septiembre de 2015.

Los últimos resultados del proyecto en el periodo de Octubre-Diciembre 2015, son los siguientes:

- ➡ Transferencia de 6 CDAs al proyecto GENESIS de parte de AJH. La reunión de entrega se hizo el 26 de Noviembre. Los CDAs transferidos son: Cofradia, Lempira, Suazo Cordova, San Vicente de Paul y 10 de Septiembre. Con estos 6 CDAs, GENESIS ya tiene bajo su asistencia a 20 CDAs.
- ➡ Desarrollo de actividades varias en los CDAs, relacionadas a los componentes de los mismos. Algunas actividades realizadas para promoción de virtudes, fue el torneo de futbol realizado en la comunidad de Choloma, donde participaron 10 CDAs, beneficiando a 170 jóvenes. Este torneo se desarrolló el 12 de Diciembre, promovido por la alcaldía de Choloma.
- Almuerzo realizado entre los coordinadores de los CDAs y el equipo de GENESIS, con el objetivo de motivarlos a continuar trabajando por el bien de sus comunidades y tener una relación más cercana con ellos. La mayoría de los coordinadores de los 14 CDAs asistieron al almuerzo.
- → 32 jóvenes entrenados en la estrategia de empleabilidad, durante el periodo de Octubre a Diciembre. 10 personas están actualmente laborando.
- ♣ 24 jóvenes capacitados en trimestre, orientados a la metodología de emprendimiento. 6 micro empresas están funcionando.
- ♣ Se registraron 281 voluntarios en este trimestre, pertenecientes a 14 CDAs.
- ♣ 672 beneficiarios de los servicios ofrecidos por los CDAs, registrados en el periodo de Octubre a Diciembre.
- Desarrollo de una campaña comunitaria orientada a la prevención de violencia, mediante los Shows comunitarios de talentos, realizados en la López Arellano y en el CDA Sandoval Sorto. Alrededor de 100 jóvenes mostraron su talento y aproximadamente 500 personas asistieron a presenciar el evento. Un total de 600 personas se benefició de este evento.
- ♣ Promoción del proyecto GENESIS en medios de comunicación sociales, medios escritos locales, medios digitales y noticieros televisados. Esto se llevó a cabo en Noviembre y Diciembre.
- Elaboración de diferentes manuales: Plan de Monitoreo y Evaluación, Manual de Marca, Manual de subvenciones, Manual de leverage y otros reglamentos internos







- para uso del equipo de GENESIS. La aprobación de varios de estos manuales está pendiente.
- Adecuación de oficinas para el equipo de GENESIS en San Pedro Sula. La misma se completó a inicios de Diciembre.
- → Participación de diferentes actividades, realizadas por AJH. Taller "Desafío soñar mi vida", impartido al equipo de GENESIS como parte de la transferencia de metodología. Taller de entrenamiento para el Voluntario IT, dado el 26 de Noviembre. Y también se impartió un taller de entrenamiento a los voluntarios que trabajan en los gimnasios de los CDAs.
- Participación del equipo de GENESIS en los encuentros regionales de voluntarios, realizados en Octubre y Noviembre en las ciudades de La Ceiba y San Pedro Sula.
   3 diferentes eventos se realizaron, donde asistieron aproximadamente 360 voluntarios.
- ♣ Participación del equipo de GENESIS en el IV Encuentro Nacional de coordinadores y socios de los CDAs, realizados en Comayagua, el 4 y 5 de Dicembre.
- Recepción y evaluación de propuestas para realizar el diagnóstico de los CDAs. La recepción se realizó el 30 de Noviembre y la evaluación se hizo durante el mes de Diciembre.
- Reunión de resultados y próximos pasos del equipo de GENESIS. Realizada en 12 de Diciembre, con el objetivo de exponer los resultados logrados a la fecha en base a la planificación y también exponer cuáles serán los próximos pasos a tomar en el segundo semestre del año.

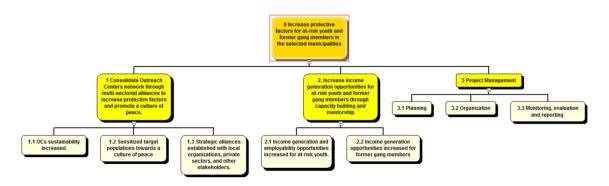






#### III. RESULTS AND ACTIVITIES OF THIS QUARTER

#### **GENESIS WBS**



Graphic I. Work Break-down structure

# Outcome indicator: Protective factors for at-risk youth and former gang members increased

GENESIS initiative to create conditions for youth to reject a life of violence in oriented into two main areas: The successful accomplishment of programmatic activities held inside OCs and Income Generation opportunities for at risk youth of the municipalities where the project takes action.

#### Ind I: Number of sustainable Outreach Centers

Measurement of this indicator expected to be up to the next quarterly report, once the M&E plan is approved.

Ind II: Number of small business and self-employment ventures created by atrisk youth and former gang members

Six (6) entrepreneurs started their own businesses this quarter. 6 micros and small business opened: Beverage deposit, bakery, purses elaboration, food sell (2), hair salon, artistic performances, and t-shirts design.







#### Ind III: Number of at-risk youth employed

10 youth employed at: Multitec, Keymart, Dennis restaurant, Dimar Agency, Game Over, Rivatel de Honduras, and Outsourcing.

I. SOI: Consolidate the Outreach Centers network through multisectorial alliances to increase protective factors and promote a culture of peace.

Specific objective one aims to strengthen OCs to the point where each and one of them can be fully functional without the assistance of USAID and FUNADEH. To achieve this goal, major objectives have been established and these are developed by various activities performed.

#### **OCs transfer from AJH-USAID to GENESIS**

The third group of OCs was transferred to GENESIS on November 26<sup>th</sup> 2015. Added to the previous 14 OCs under GENESIS assistance, the OCs of "Cofradía", "24 de Abril", "Lempira", "Suazo Córdova", "San Vicente de Paul" and "10 de Septiembre" are now embraced by GENESIS.

The transfer event was host by AJH-USAID and GENESIS team in accompaniment of coordinators of OCs mentioned.

OCs UNDER GENESIS ASSISTANCE				
NAME	MUNICIPALITY			
Olivos Verdes	Choloma			
Éxitos de Anach	Choloma			
La Amistad	Choloma			
Rio Blanquito	Choloma			
Las Pilas	Choloma			
López Arellano	Choloma			
Los Ángeles	San Pedro Sula			
Morales III	San Pedro Sula			
Arenales	San Pedro Sula			
Rivera Hernández	San Pedro Sula			
San Isidro	San Pedro Sula			
San José	San Pedro Sula			
San Juan	San Pedro Sula			
Sandoval Sorto	San Pedro Sula			
10 de Septiembre	San Pedro Sula			
Suazo Córdova	San Pedro Sula			







OCs UNDER GENESIS ASSISTANCE				
San Vicente de Paul	San Pedro Sula			
Cofradía Centro	San Pedro Sula			
24 de Abril	San Pedro Sula			
Lempira	San Pedro Sula			

Table I Accumulate OCs under GENESIS assistance

### Result 1.1: OC's sustainability increased

### Ind I.I.I: Percentage of Outreach Center partners that meet the acceptable empowerment criteria

Measurement of this indicator expected to be up to the next quarterly report, once the M&E plan is approved. To create a solid network of OCs, all of its OC partners must be empowered at the end of the project.

#### Community links coordination report

This coordination is especially created to have a trustful communication link between GENESIS and communities leaders where the OC operate and/or where new ones will be located. Since its beginning, this representative's task is to keep a healthy relationship towards the empowerment of community partners and other key parties.

On October 16<sup>th</sup>, a meeting was held with a possible partner in the community of Rio Blanco, where leaders want to open a new OC. Local Church "Filadelfia" is already working in a program for children within 2 and 18 years old. As a result of this meeting, a next encounter is pending to evaluate the feasibility of this project. Close to this community center are many poor families living across the Rio Blanco River.



Image I Children attending Rio Blanco community center







#### Meeting in OC San Juan

On October 19<sup>th</sup> a meeting was arranged to coordinate a signature change of the community partner, since there was issues to perform the existing funds.

#### **Meeting OC Los Angeles**

October 20<sup>th</sup>. There was a meeting to give guidance about handling of liquidations and management of funds from the micro-business (Gym).

#### Visit to OCs in the municipality of Tegucigalpa

From November 17<sup>th</sup> to 19<sup>th</sup>, the OCs of San Martín, Zapote Norte, 21 de Febrero, El Eden, Nueva Capital, San Francisco Estados Unidos and Ramon Amaya Amador, were visited. The objective was to explore access points to communities and familiarize the project with OC coordinator and community partners.

#### OC Ramón Amaya Amador visit

On December 17<sup>th</sup> a visit was perform to Mr. Patricio La Rosa president of ACOES to discuss actual situation of OC Ramón Amaya Amador, which is only functioning with ACOES funding support (since October) and has stopped to work inside the OCs network. Mr. La Rosa expressed that the OC is fully functional; all services of the OC are being facilitated. He also said that he is obtaining resources from other organizations (didn't explained which ones) and therefore they rather continue on their own rather than belong to the OC network. The approach was made taking count that this OC is not yet assisted by GENESIS, but it is important to understand the problems and start working to find the best solution.

#### **Lunch with OC coordinators**

On November 14<sup>th</sup>, a lunch with OC coordinators was organized by the GENESIS team. The objective was to provide a space for 14 OC's coordinators to exchange opinions and get acquainted with each other, and to motivate them to continue working with the same and even greater effort after the good results in the "5 starts OC" evaluation. Most coordinators and some sub-coordinators were present accompanied by GENESIS team, led by COP Fernando Ferrera, who expressed his gratitude and his disposition to continue working to improve OC functionality for violence prevention in vulnerable communities.

Coordinators were pleased of this activity and expressed their willingness to continue working in their communities.

Most OC were closed after December 19<sup>th</sup>, given that is a month with vast celebrations of Christmas and also most beneficiaries travel with their families outside the city. Some OC opened only Saturday and Sunday for the use the Gym or for some especial activity. All OCs had an activity call "Cine Catracho" where approx. 200 kids per OC attended to see movies; this activity was promoted by the Honduran government.







#### Ind I.I.2: Number of volunteers that support OCs' programmatic activities

Throughout this period, 281 volunteers supported different activities in 20 OCs. These volunteers participated leading the performance of programs directed to beneficiaries. Some of the activities are described as follows:

#### IT volunteers capacitation

On November 26<sup>th</sup> a workshop was held to train OC volunteers in the area of "Information Technology" (IT). The purpose of this workshop is to enable volunteers to assist maintenance of hardware and software, installed in OCs and solve issues in a quick response. This was hosted in FUNADEH facilities organized by AJH.

#### **GYM** trainers encounter – **OC** volunteers

Organized by AJH and held on November 28th, the collaborators who assist Gyms as volunteers reunited in the Olympic Stadium of San Pedro Sula. The objective was to improve the techniques used to exercise and use gym equipment in a more adequate manner.



#### **IV Volunteers encounter**

Following up the volunteers encounters of September in Tegucigalpa, two other encounters happened on October 3 and 4, and the on the October 17-18 for volunteers of the north zone in the Hotel y Finca Las Glorias located at the Yojoa Lake, these gatherings are organized by AJH-USAID and assisted by GENESIS. Around 160 youth participated on the 3<sup>rd</sup>, 120 on the 17<sup>th</sup> volunteers participated of this event where beside the recreational time, they got to learn about the new law of voluntarism, each volunteer was handed a book with the law content. In this encounter was also explained a new dynamic to implement in OCs; where volunteers can be classified as "Five Starts Volunteers". A cultural program was presented at night, giving volunteers the opportunity to share their different talents trough dance, singing and theater performances.





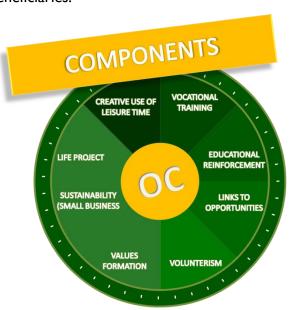


To close the national volunteer encounters, on October 24<sup>th</sup> and 25<sup>th</sup>, the city of Ceiba hosted the last event, with the presence of volunteer from la Ceiba and Tela. The same agenda was implemented, having a successful close-up with 80 assistants.

#### Ind I.I.4: Number beneficiaries served through OCs programmatic activities

672 beneficiaries were served during this period through the operation of 14 OCs; where different activities were performed by the technical facilitators to accomplish the OC components methodology.

Among the normal activity, table games were handed to some OCs, incorporated in the component "Creative use of leisure time", being this area one of the most used for young beneficiaries.



Throughout the period from October to December, beneficiaries continue to visit OCs to reinforce their knowledge in courses offered by OCs, such as math and computer science. These activities are always being developed, except for OC Morales III which is in the process of the construction of a new building, partially operating in a rented house of the comunity.

OC beneficiaries were taught on specific virtues according to the month, for October the topic was about "Tolerance", November's virtue was "Respect", December was "Service".

On December 8<sup>th</sup>, GENESIS accompanied OC San Isidro in the workshop of virtues imparted by the municipality of San Pedro Sula, 20 youth were benefited.

As part of an initiative to promote virtues through the practice of sports, on December 12<sup>th</sup> young beneficiaries in Choloma participated of a soccer tournament. The 10 existing OCs from Choloma had participation, benefiting 170 youth; 17 per OC.

On December 16<sup>th</sup>, OC San Juan organized a Christmas lunch for the volunteers, committee and other members. OC technical facilitator and OC Regional coordinator of GENESIS were present. Activities like this encourage volunteers to continue working for their community and strengthen the relationship with other members.

Also on December 16<sup>th</sup>, was implemented in OC Sandoval Sorto the *Cine Forum*, where movies with a positive message are presented to the public. This Cine Forum was performed in all OCs along December.







A workshop of "Gypsum Board" is on-going in OC Olivos Verdes as part of the vocational training. The workshop started in November 11<sup>th</sup> and is going to be extended until February 3<sup>rd</sup> with a total of 445 hours. 17 youth are inscribed.

#### Masculinity training

On October 29th and 30th, a "Masculinity" workshop was delivered by the subject matter expert Monica Zalaquett. The technical facilitator of methodologies from GENESIS attended this event. It is expect to add this subject to the content of OCs, since it is consider crucial in violence prevention. Men suffer a cut off of their sensibility towards society; therefore they solve their "problems" with violence as part of their automatic response to certain situations or they become indifferent of their surrounding environment. Recognizing this flaw in men's development; is necessary in order to identify the right mechanism to make a positive change.

#### Result 1.2: Sensitized target populations towards a culture of peace

### Ind I.2.1: Number of community and stakeholders oriented campaigns to prevent violence

To promote a culture of peace different campaigns will be launched, some oriented to the community itself and others to sensitized stakeholders to actively participate in violence prevention. During December, a Talent Show event took place in the communities of "La López Arellano", municipality of Choloma and "Sandoval Sorto", municipality of San Pedro Sula. This was a joint effort with AJH.

#### Talent shows

On November 21<sup>st</sup>, GENESIS team worked along with AJH-USAID to organize the Talent Show, where the beneficiaries from the OCs got the opportunity to show their talent in different areas, like dancing and singing.

On December 4<sup>th</sup>, the Talent Show started in *López Arellano*, community of Choloma, where the OCs of Las Pilas, Éxitos de Anach and La Amistad participated represented by its members (beneficiaries and volunteers).

The Talent Show continued to expose the local starlets in the OC Sandoval Sorto, this event took place on December 5<sup>th</sup> with the participation of members from OC Lempira, Suazo Cordova, 24 de Abril, Cofradía, San Vicente de Paul, Rivera Hernandez, Los Angeles, Miguel Angel Pavón and Arenales. Around 100 youth from the OCs participated in this two days and more of 500 attended to witness this successful events. It was very satisfying to the GENESIS team and contestants were very motivated by the public great support.







#### Other activities to promote a culture of peace

#### Mapping of private enterprise stakeholders

Identification of potential private enterprises that could have interest in supporting the activities of GENESIS project was made within this period. More than 20 were identified and initial approaches have been made.

#### **GENESIS** promotion

Social networks media is also being used to communicate what GENESIS does. Events and important information is shared (according to a communication strategy). Also, important efforts have been made to promote GENESIS in printed and digital media such as the publication of the "Talent Shows" events and the "Volunteer encounters".

### Ind 1.2.2: Number of beneficiaries exposed to campaigns oriented to promote a culture of peace

600 people were benefited with the developed campaigns this quarter, through the artistic performances in the Talent Shows, held in the heart of vulnerable communities that form part of the influence area of GENEIS.

# Result 1.3: Strategic alliances established with local organizations, private sectors, and other stakeholders

Ind I.3.1: Number of agreements with stakeholders interested in reducing violence by supporting the OC methodology

GENESIS effort continues to involve stakeholders looking forward to increase help inside OCs and to strengthen its functionality.

**November 2**<sup>nd</sup>. Meeting with representative of Children International with the objective to work together for the youth within 18 and 25 years old that have been trained in areas like graphic design, electronic, metallic structures, computer technician and hair styling. These beneficiaries come from the Honduras Corea Technical Center. Also another beneficiaries coming from the Technical Institute Hondureño Aleman, study industrial mechanical, computer technician, commercial education, informatics technician and technician of production quality assessment. All these youth can barely find a job, since its origins and addresses are in violent neighborhoods of the city of San Pedro Sula.







## 2. SO2: Increase income generation opportunities for at-risk youth and former gang members through capacity building and mentorship

# Result 2.1: Income generation and employability opportunities increased for at-risk youth

Specific objective two aims to create links of opportunities for youth between 18 and 30 years old; given them the tools to either find a formal job or become entrepreneurs of their own business.

On December 14th 2015, a meeting was held between Regional Coordinators and the Income Generation team to get familiar with the Key Performance Indicators, needed resources, strategies to be implemented and processes of employability and entrepreneurship.

#### Income generation strategies designed and implemented

During the month of October, all efforts were concentrated in created the right strategies to approach at-risk youth and ex-gang members. These strategies were settled by the end of October.

Youth from aimed populations will be oriented either to the employability strategy or entrepreneurship. Those oriented to create their own business will follow one specific approach and technical assistance, and for those who want a job, will be classified according to their abilities and knowledge, to better orient them to the right fields and companies.

Grants will be given to other organizations to specifically work with ex-gang members. Similar to what AJH did with the CCIT. These organizations will continue using their experience to achieve the indicators that GENESIS will previously establish to them.

### Ind 2.1.1: Number of at-risk youth benefited from income generation opportunities

46 youth were trained in this period, first to strengthen their soft skills and finally to discover their preferences, either they may want to get a job or start their own business. After this segregation it's made, they get specific training for employability or entrepreneurship.







# Result 2.2: Income generation opportunities increased for former gang members

### Ind 2.2.1: Number of former gang members benefited from tertiary prevention services

The work plan contemplates given grants to specific organizations working with ex-gang members. Negotiations have already started and within the next months will be concluded. Expected date of start is April 2016, to benefit 25 youth.

#### Meetings with possible future allies

**November 5**<sup>th</sup>. Visit to the organization Team Challenge, partner of the Chamber of Commerce and Industries of Tegucigalpa (CCIT) in the rehabilitation of ex-gang members who, after finishing a one year process of rehab; have the opportunity to be introduced to society throughout the creation of their own micro-business. The objective was to see the facilities of Team Challenge and know their methodologies. The following day, GENESIS representatives held a meeting with the CCIT to formalize actions to take in the future for a concrete agreement between institutions.

**November 6<sup>th</sup>.** Visit to the Agricultural School of Valle de Sula, located in Choloma. This school is oriented to agricultural education mainly, but also offers careers as Computer Bachelor and Marketing. The main objective was to identify possible beneficiaries, living in vulnerable areas of Choloma. It was agreed that for the next academic period (February 2016), GENESIS through the entrepreneurship program would start giving workshops to the students interested.

The school has a vast variety of crops in their land and cattle such as sheep and hatchery of chicken and Tilapia fish.

**November 9<sup>th</sup>.** A meeting with UNISOFT, a company that has developed a virtual platform to follow-up its process in the income generation area. They would let GENESIS have access to their information, facilitating a link to enterprises job search engines. This platform is a project developed with funds of the CESAL program.

**November 23**<sup>rd</sup>. Meeting with Foundation "Unidos por la Vida" (United for life). This organization works in vocational training for at-risk youth and with gang ex-members. They have experience of 11 years, working with funds from the Spanish Cooperation, OABI and others. They would be candidates to get grants from GENESIS. Meetings will continue to know better their methodologies, strengths and weaknesses and evaluate feasibility of working together.







**November 24<sup>th</sup>.** Meeting in La Ceiba regarding to the Municipal Annual Operating Plan (POA by it acronyms in Spanish) for violence prevention of 2016. The Regional Coordinator for La Ceiba attended the socialization of the POAs from organizations like AJH, FHISS, PNUD, COMVIDA, UMC, among others. These POAs were modified to show more concrete actions.

**November 30**<sup>th</sup>. POA for 2016 elaboration in Tegucigalpa with USAID implementers, where assisted the Regional Coordinator for Central Distric and GENESIS Technical Director. The GENESIS POA was handed next day with the corrections suggested.

#### **Employability strategy**

**November 12**th. Job fair organized by CASM (Centro de Acción Social Menonita). Among the participating companies were: Claro, Allied Global, Ferromax, CCIV, Grupo Monge, Collective Solutions, KM2 and others. GENESIS recollected the curricula of many young attendants to help them get a position and also to inform them about the employability programs of GENESIS. 700 youth assisted this job fair.



Image 2 Job fair by CASM

**November 20<sup>th</sup> and 21<sup>st</sup>.** 19 youth attended to FUNADEH in Chamelecon to know about GENESIS and the opportunity to enroll in the program of income generation. These youth from Choloma and Chamelecon were part of A GANAR, IMPACTOS and FHIS programs.

**November 23**<sup>rd</sup>–**27**<sup>th</sup>. Assistance from the employability technical facilitator to a workshop of professional orientation organized by PROJOVEN (Swiss contact). The objective is to promote the abilities development in facilitators towards giving a better assistance to beneficiaries. The workshop lasted a week.

On December 7<sup>th</sup>, follow-up calls were made to the beneficiaries of a Vocational training workshop given to 32 youth at-risk from the "Instituto Técnico Sampedrano". After this workshop, these young beneficiaries did the internship in different companies. As a result, 10 of them are working permanently and one of the girls established her own business, opening a hair salon.







#### **Entrepreneurship strategy**

**November 11<sup>th</sup>.** An entrepreneurship workshop with IMPACTOS beneficiaries was imparted with the objective of following-up their progress since they received capital to start-up their business. I0 beneficiaries participated in this meeting and many of them have started to generate income through the sale of crochet purses, bread sale, sheets elaboration, a distribution center of carbonate drinks and hair styling services.



Image 3 Crochet purseses done by the micro businesses

**From December 7**<sup>th</sup>-**9**<sup>th</sup>, a workshop of entrepreneurship was imparted in the facilities of FUNADEH. 7 youth assisted, and left with important ideas for their business projects.

**December 8**<sup>th</sup>. Income Generation team participated of "PUMA entrepreneur", organized by the Honduran National University of San Pedro Sula. This was a motivational event, where successful entrepreneurs spoke about their own experiences.

**December 10**<sup>th</sup>. A second follow-up was made to beneficiaries in Choloma, part of the previous USG project "IMPACTOS".

**December 16<sup>th</sup>-18<sup>th</sup>.** 7 youth from OC Cofradía assisted an entrepreneurship workshop. These youth were part of USG program "A GANAR".

### IV. PROJECT MONITORING AND EVALUATION REPORT







During October through December, the majority of GENESIS' outcomes and outputs were measured. It is important to highlight that some of the results presented may vary for the next reports, since the Monitoring and Evaluation Plan is in the process of approval. Baselines and targets are preliminary numbers.

#### This quarter results are condensed in the following table:

PERFORMANCE MONITORING & EVALUATION PLAN								
GENESIS								
PROGRAM C	PROGRAM OBJECTIVE:							
Increase protective factors for at-risk youth and former gang members in the selected municipalities								
RESULT	#	INDICATOR DESCRIPTION	BASELINE	TARGET YEAR I	QUARTERLY RESULT	ACCUMULATE OCTOBER 2015 – DECEMBER 2015		
OUTCOME IN	IDICATO	PRS:						
	I	Number of sustainable Outreach Centers	6	1	-	-		
	Note: Thi	s result will be reported quarter	ly and its impleme	ntation tools are i	n the building proc	ess.		
Protective factors for at- risk youth and former gang members increased	Ш	Number of small business and self-employment ventures created by at-risk youth and former gang members	60	15	6	6		
	ш	Number of at-risk youth employed	NA	30	10	10		
		I: Consolidate Outreactors and promote a cultur		work through	multi-sectori	al alliances to		
	1.1.1	Percentage of Outreach Center partners that meet the acceptable empowerment criteria	NA	5%	-	-		
	Note: This result will be reported quarterly and its implementation will be based of tools resulting of the OCs diagnosis, planned to be concluded on May 2016.							
OUTCOME INDICATORS 1.1 OC's sustainability increased	1.1.2	Number of volunteers that support OCs programmatic activities	500	350	281	281		
	1.1.3	Number of beneficiaries served through OCs programmatic activities	13800	3294	672	672		







#### PERFORMANCE MONITORING & EVALUATION PLAN

#### **GENESIS**

#### PROGRAM OBJECTIVE:

Increase protective factors for at-risk youth and former gang members in the selected municipalities

RESULT	#	INDICATOR DESCRIPTION	BASELINE	TARGET YEAR I	QUARTERLY RESULT	ACCUMULATE OCTOBER 2015 - DECEMBER 2015		
OUTCOME INDICATORS 1.2 Sensitized target	1.2.1	Number of community and stakeholders oriented campaigns to prevent violence	3	3	I	I		
populations towards a culture of peace.	1.2.2	Number of beneficiaries exposed to campaigns oriented to promote a culture of peace	2000	2000	600	600		
OUTCOME INDICATORS 1.3 Strategic alliances established with local organizations, private	1.3.1	Number of agreements with stakeholders interested in supporting the OC methodology	2	2	0	0		
sectors, and other	Note: approaches are being done to establish alliances.							

stakeholders

Note: approaches are being done to establish alliances.

### SPECIFIC OBJECTIVE 2: Increase income generation opportunities for at-risk youth and former gang members through capacity building and mentorship

OUTCOME INDICATOR 2.1 Income generation and employability opportunities increased for at-risk youth	2.1.1	Number of at-risk youth benefited from income generation opportunities	NA	100	56	56
OUTCOME INDICATOR 2.2 Income generation opportunities increased for former gang members	2.2.1	Number of former gang members benefited from tertiary prevention services	120	50		
members	Note: Agr	reements are to be made to hand	d out grants to org	ganizations that wi	ll work with ex-gar	ng members.







Note: This indicators are to present quarterly and like mentioned before, are still in the approval process.

#### V. PROJECT MANAGEMENT

During this quarter, the project continued working in the standardization of multiple processes. Manuals like travel per diem and other continue to be settled and procedures were established as guidance.

#### Elaboration of Monitoring plan, evaluation and reporting

The M&E plan is in approval process. Last version with suggested correction was sent to USAID AOR on December 18th. Final approval is expected to be done latest February 2016.

#### **Branding and Marking Manual**

The last version of the manual was sent to USAID on December with a few suggestions done after the feedback. It is still pending a possible last revision.

#### **Grants Manual elaboration**

On December was approved. USAID AOR requested to add 3 addendums. Changes have been made.

#### Leverage Manual

On December the administrative team started to work in the elaboration of the Leverage Manual.

### Elaboration of Sales tax exoneration request and exemption from vehicle request

The sales tax exoneration request was successfully made. Final approval is pending. Vehicles will be acquired in February, according to the budget.

#### Other manuals and guidelines of GENESIS

A Security Protocol has been written with the guidelines to act/access in the communities and handle project information; this is in prevention of situations where the team could see themselves in dangerous situations.

These regulations are according pre-established USAID and FUNADEH own regulations and look to reinforce this existing content.







#### **Facilities preparation for GENESIS operation**

Following to the previous actions taken to reduce environmental impact for construction, the Environmental Impact Plan & Report (EMPR) was successfully approved in October. Shortly after approval, the remodeling of the FUNADEH Chamelecon facilities for GENESIS started. This office hosts the project staff and serves as venue to plan and conduct some project activities. By the first week of December, the offices were available for use.

#### **Team recruitment**

The project began on July 31<sup>st</sup> 2015, with the signing of the cooperative agreement between USAID and FUNADEH. By December 31<sup>st</sup> the team has almost been completed adding new collaborators in Tegucigalpa, San Pedro Sula and La Ceiba.

#### **OCs** diagnosis

On November 30<sup>th</sup> were received the proposals of four different contestants, in response to the bid previously published in the written media of San Pedro Sula and Tegucigalpa, for the diagnosis of 44 Outreach Centers (except the two located in Puerto Lempira), with the objective to acknowledge strengths and weaknesses, point of departure to create an action plan and guarantee OCs sustainability.

After receiving the offers, a selection committee was created to do the evaluations and find the best offer. Different criteria tools were created as well. The committee was composed by the Financial and Administrative Manager (coordinator), Community links coordinator, M&E specialist and the M&E assistant. The selection process will be completed in January.

#### **GENESIS** Reunion – Results and Next Steps

December 12th. GENESIS team met to present the results until December 2015 and their achievement of the Work Plan for year one. Also, coordinators and project directors presented their planning and expected results for the second half on year one.

#### **USAID** Assistance

GENESIS team frequently and consistently has received assistance from USAID AOR and other representatives of other areas, to guide the intern processes and achieve better results. Monthly meetings, video conferences and other communication routes have been used to exchange assistance







#### **AJH Assistance**

#### Methodology transfer of "Desafío sonar mi vida"

On November 18th and 19th AJH 'Methodology facilitator gave a workshop of "Challenge dream my life, conflict resolution and mentoring", with the purpose of transferring the method to the GENESIS team, that has to be later applied to the OC components. For two days, all the methodology was implemented as it is done in an OC. This workshop was very productive and gave a better picture of how it can be successfully transmitted to beneficiaries.

#### IV National encounter of OC coordinators and partners

On December 2nd and 3rd, was held the IV National encounter of coordinators and OCs partners in the city of Comayagua, which reunited must of the OCs partners and their coordinators (45 OCs from the 7 municipalities of the project). This encounter was organized by AJH-USAID with the accompaniment of the GENESIS team. GENESIS participation basically consisted of helping AJH in the implementation of various activities, part of the 2 day Schedule. This event had the important presence of the USG Ambassador James D. Nealon, USAID Mission Director James Watson, AJH-USAID COP Salvador Stadthagen and GENESIS COP Fernando Ferrera, among other USG, USAID authorities and staff.



Image 4 Successful experiences exchange between OCs coordinators at the IV National encounter of OC coordinators and partners.

The first and one of the most important activities was, the ceremony to award de "5 start OCs" of the year. Of this result is worth it to highlight that 13 of the 14 OCs under GENESIS assistance, were qualified as "5 start OC".







Following an exchange of successful experiences was discussed by some of OC coordinators. Also, OC coordinators from El Salvador were invited to share their experiences in that country.

During the event the transfer of six OCs was officially made, were GENESIS will be embracing by January I<sup>st</sup> 2016, 20 of the 46 OC network.

Other activities were held to improve knowledge and reinforced methodologies such as "Masculinity", "Virtues program" and activities to motivate OC coordinator and partners, like practical learning games, contest "The best of my OC in one minute".

#### 5 Start OC evaluations

The Monitoring and Evaluation team of GENESIS participated in the evaluation done to OCs from the  $10^{th}$  to  $13^{th}$  of November. The main objective was to learn the methodology implemented by AJH-USAID to measure results of the OCs performance. The M&E team participated of the evaluation for 28 OCs in the communities of Choloma and San Pedro Sula presenting a following inform to AJH-USAID. Results were giving at the IV National encounter of OCs coordinators and partners.

#### "Cine Catracho"

A series of activities oriented to present movies in all OCs, initiative of the Honduran government as part of their activities for violence prevention. Positive oriented movies were presented along December in all OCs, with a successful result of an average of 200 youth assisting each OC. The government donated pop-corn and drinks, handed free to the beneficiaries.

### VI. COLLABORATIONS WITH OTHER USAID AND USG IMPLEMENTING PARTNERS

It is important to GENESIS to follow-up beneficiaries from previous or on-going USG projects, therefore GENESIS has approached different actors such as IMPACTOS, A GANAR. These programs are feeding GENESIS through income generation strategies by providing list of contacts of youth enrolled in self-employment and entrepreneurship programs. These beneficiaries are being contacted to see their progress and if they need to, join GENESIS to link them to better opportunities.

Also the FHIS-INCENTIVO JUVENIL program (Fondo Hondureño de Inversión Social) has shared the list of beneficiaries they had in previous programs of vocational training.

GENESIS is looking forward to obtain more data about youth beneficiaries from other USG programs that have expressed interest in facilitating information about.







#### VII. CHALLENGES AND MITIGATION PLAN

During this period there have been various challenges for the fulfillment of the activities reflected in the work plan 2015-2016, but these have not been obstacles to the project, thus a mitigation plan is presented to them:

Challenges	Mitigation	Follow-up responsible
I. Exemption from sales taxes	It has been considered to make only necessary purchases for not to incur in the cost of sales taxes, therefore resources available in the institution are used.	Crisanto Castro
2. Waiver for the purchase of two vehicles	AJHs' transferred vehicle (Brand Ford 350-Van) is used prior to the signing of a cooperation agreement in addition to the vehicles of the institution, and in some cases the rental of vehicles.	Crisanto Castro
3. Contact youth from previous USG programs partly not successful due to the phone numbers change of beneficiaries	GENESIS income generation team had tried to reach youth based on the data base managed by previous USG programs. Some problems have been presented with outdated information. However, the effort will be done in order to reach those people.	Sheyla Ramos
4. Data collection for M&E	Tools to measure indicators have not been developed since the M&E plan is not approved.	Juan Carlos Valenzuela

Table 2 Challenges and mitigation plan

#### Previous challenges overpassed:

I. EMPR approval: EMPR was approved and facilities preparation was completed in December.







#### **Earned Value Analysis**

This quarter was focused on finish the planning process. By the end of December, everything was almost done: the manuals, hiring processes, office remodeling for the project, etc.

	EARNED VALU	IE ANALYSIS	- PROGRESS	FROM JU	LY 31ST 201	L5 TO DECE	MBER 2015	;		
WBS code	Activities	Planned Value (PV) - Year I (\$)	APV - Accumulative PV (\$)	Completion %	EV = PV x Completion % (\$)	AC (\$)	sv	сч	SPI	СРІ
0	GO. Increase protective factors for at-risk youth and former gang members in the selected municipalities									
ı	Specific objective 1: Consolidate Outreach Centers network through multi-sectorial alliances to increase protective factors and promote a culture of peace.	179.200,00	39.830,00	22%	8.682,30	7.743,00	-31.147,70	939,30	0,22	1,12
1.1	OCs sustainability increased	135.600,00	17.850,00	29%	5.176,50	2.322,00	-12.673,50	2.854,50	0,29	2,23
1.2	Sensitized target populations towards a culture of peace	20.000,00	10.880,00	21%	2.284,80	0,00	-8.595,20	2.284,80	0,21	#¡DIV/0!
1.3	Strategic alliances established with local organizations, private sectors, and other stakeholders.	23.600,00	11.100,00	11%	1.221,00	5.421,00	-9.879,00	-4.200,00	0,11	0,23
2	Specific Objetives 2: Increase income generation opportunities for at-risk youth and former gang members through capacity building and mentorship	65.000,00	10.830,00	47%	5.090,10	0,00	-5.739,90	5.090,10	0,47	0,00
2.1	Income generation and employability opportunities increased for at risk youth.	0,00	0,00	43%	0,00	0,00	N/A	N/A	N/A	N/A
2.2	Income generation opportunities increased for former gang members	65.000,00	10.830,00	47%	5.090,10	0,00	-5.739,90	5.090,10	0,47	0,00
3	Project Management	785.369,00	378.327,08	54%	202.754,80	240.303,10	-175.572,28	-37.548,30	0,54	0,84
3.1	Planning	738.969,00	353.616,08	55%	194.488,84	221.140,65	-159.127,24	-26.651,81	0,55	0,88
1.2	Organization	16.000,00	10.500,00	30%	3.150,00	12.228,34	-7.350,00	-9.078,34	0,30	0,26
1.3	Monitoring, evaluation and reporting	30.400,00	14.211,00	36%	5.115,96	6.934,11	-9.095,04	-1.818,15	0,36	0,74
	Totals	1.029.569,00	428.987,08	41%	216.527,20	248.046,10	-212.459,88	-31.518,90	0,41	0,66

PV	Planned Value (Budget baseline-Year 1)	Is the authorized budget for year 1 according the approved work plan
APV	Accumulative Planned Value	Is the authorized budget until the date of progress reported
C%	Completion %	Is the % of completed activities as defined in work plan
EV	Earned Value	Measure of work performed expressed in terms of the approved budget for that work, expressed as multiplication of PV and completion %
AC	Actual Cost	Realized cost incurred for the work performed taken from monthly reports
SV	Schedule Variance	Schedule performance expressed as the difference between EV and advance requests to indicate if project is behind or ahead baseline schedule
CV	Cost Variance	Is the amount of budget deficit or surplus, expressed as the difference between EV and AC
SPI	Schedule Performance Index	Measure of schedule efficiency, use of time by project team, SPI=EV/PV
CPI	Cost Performance Index	Measure of cost efficiency of budgeted resources for the work completed, CPI=EVIAC

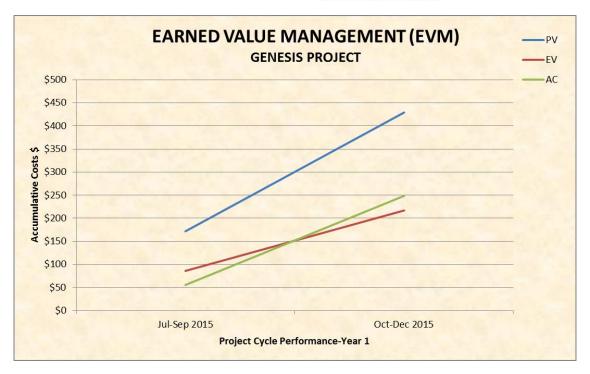
<sup>12</sup> 

<sup>&</sup>lt;sup>1</sup> Totals represent costs of the total operational time of the project <sup>2</sup> Values are presented in US Dollars currency









Graphic 1 Comparison of the Work Plan performance versus the financial funds intended

The graphic above represent the performance of EVM metrics for GENESIS project. The Planned Value (PV) blue curve represents the budget baseline to achieve by conducting the activities for this period and the Earned Value (EV) red curve is the amount of work accomplished to complete these activities at this time. The Actual Cost (AC) green curve represents the cost incurred for the activities performed. These performance curves are normal for projects starting their life-cycle, but it is important for GENESIS to acknowledge their positioning to take the appropriate measures to accelerate their expenditure and work accomplishment rates.







### **VIII. PLANNING FOR JANUARY-MARCH 2016**

For the period of January-March 2016, the next activities will be developed:

Activities	Programming
Visit to OCs in Tegucigalpa	January
<ol><li>Methodology transfer of M&amp;E from AJH to GENESIS</li></ol>	January
3. Selection and start of the diagnosis of OCs.	January
4. Monitoring and Evaluation manual approval	January
5. Visit to the Chamber of Commerce and Industries of Tegucigalpa	January
6. Participation in TEDx San Pedro Sula	January
7. OCs visit in La Ceiba	February
8. Toys and shoes hand out in OCs	February
<ol><li>Methodology transfer of administrative processes from AJH to GENESIS</li></ol>	February
<ol><li>Follow-up to NUPAS audit</li></ol>	February
II. Branding manual approval	February
<ol><li>Leverage manual approval</li></ol>	February
13. Identification and approach of private sector stakeholders	January-March
14. Work plan elaboration to approach OCs in Tegucigalpa with Income generation strategies	February
15. Participation in Show talents	February
16. Support to AJH in Show talent events	February
17. OCs Technical assistance	January-March
18. Training of GENESIS team	February
19. Panama trip	March
20. Link to other USAID programs	January-March
21. OC diagnosis star-up	February
22. Volunteers encounter planning	January-March
23. Participation in FUNDAHRSE events	March
24. OCs transfer from AJH to GENESIS	March
25. GENESIS promotion in media	February-March
<ol><li>Discussion and approval of strategy of communication and gender politics.</li></ol>	January-February







#### **ANNEXES**



Image 5 Ludic area OC Arenales



Image 6 Music lessons in OC Arenales









Image 7 Lunch with OC coordinators. December 12th, 2015.



Image 8 Soccer tournament to promote virtues. City of Choloma









Image 9 Cine Forum OC Sandoval Sorto



Figure I Cine Forum on December at OC Río Blanquito









Image 10 Lunch at OC San Juan for volunteers and support committee.









Figure 2 Article published in printed media about Talent Shows in OCs









Image II Talent show participants in OC Sandoval Sorto



Image 12 Talent show participants in OC Sandoval Sorto









Image 13 Talent show participants in OC Sandoval Sorto



Image 14 Talent show participants in La López Arellano









Image 15 Talent show participants in La López Arellano



Image 16 Talent show participants in La López Arellano